

# PESQUISA DE SATISFAÇÃO

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## 2021

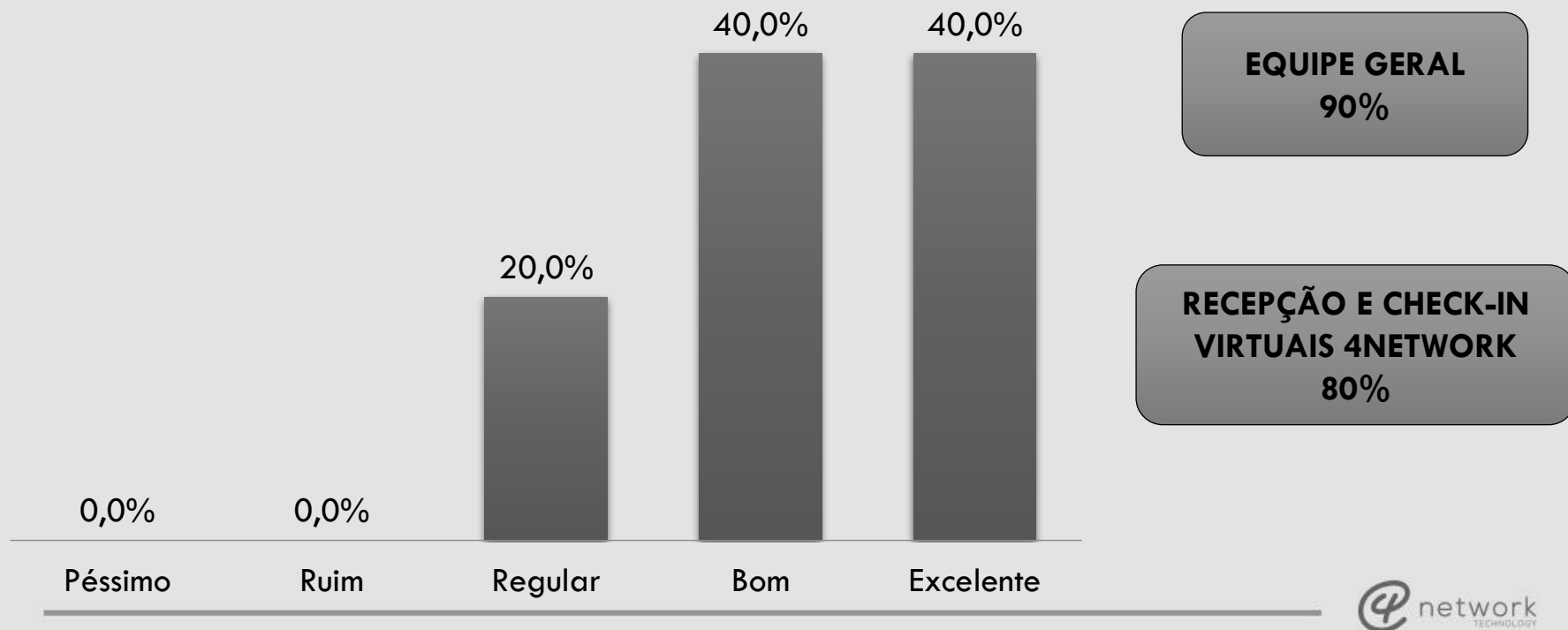


- ✓ Evento realizado dia 02 de setembro de 2021.
- ✓ Para avaliação dos itens, foi considerada a escala de 1 a 5, sendo 1 péssimo e 5 excelente.
- ✓ A nota 3 (regular) é neutra, sendo desconsiderada nos cálculos da pesquisa.
- ✓ Equação de cálculo dos índices:  
$$\text{Índice} = (\text{soma do percentual de notas acima de 3}) - (\text{soma do percentual de notas abaixo de 3})$$
$$(BOM + EXCELENTE) \quad - \quad (PÉSSIMO + RUIM)$$

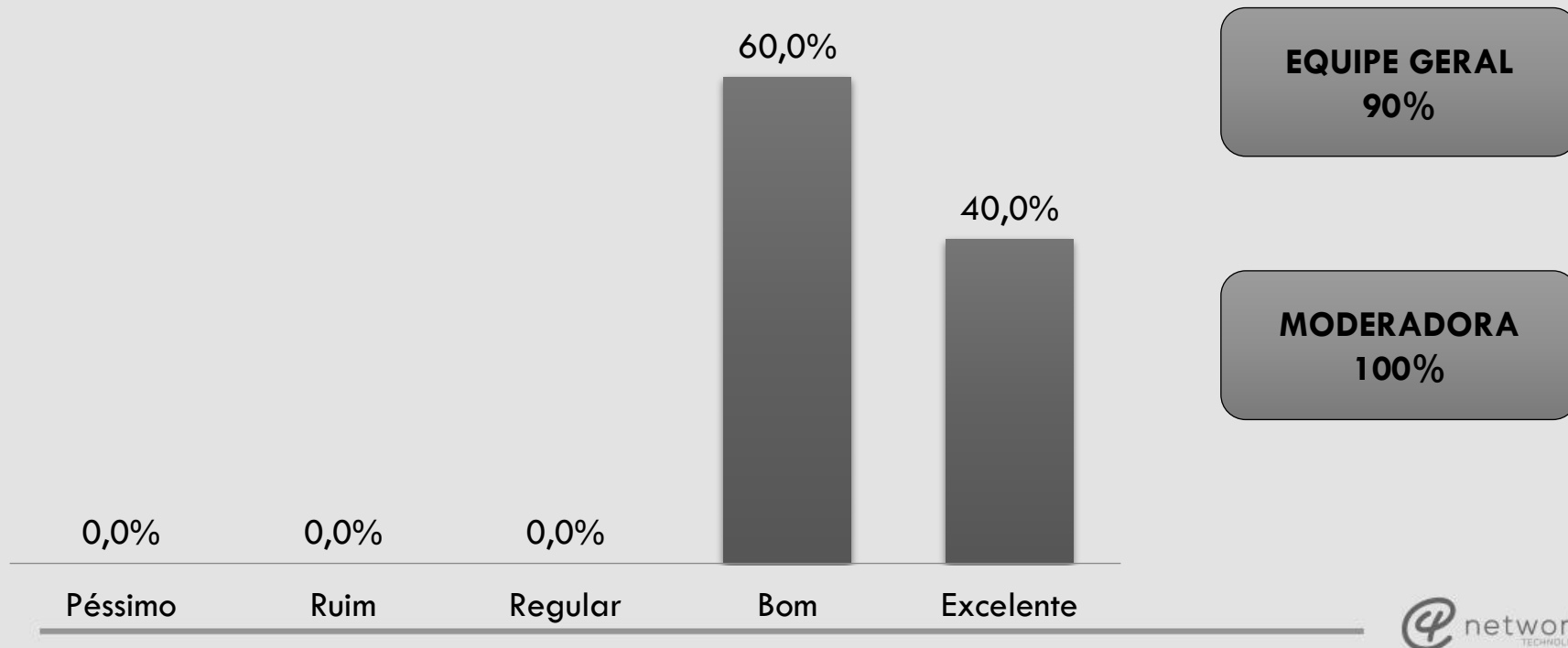
**EQUIPE**



## EQUIPE: RECEPÇÃO E CHECK-IN VIRTUAIS 4NETWORK



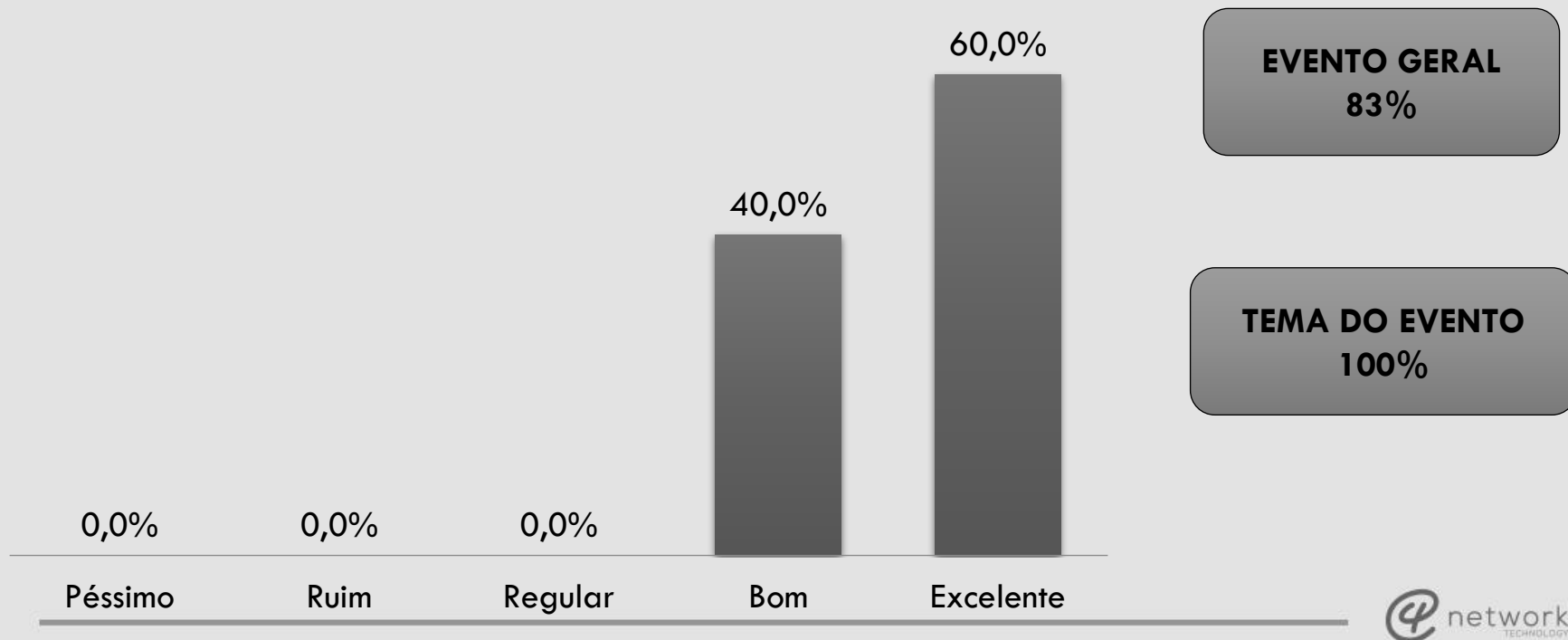
## EQUIPE: MODERADORA



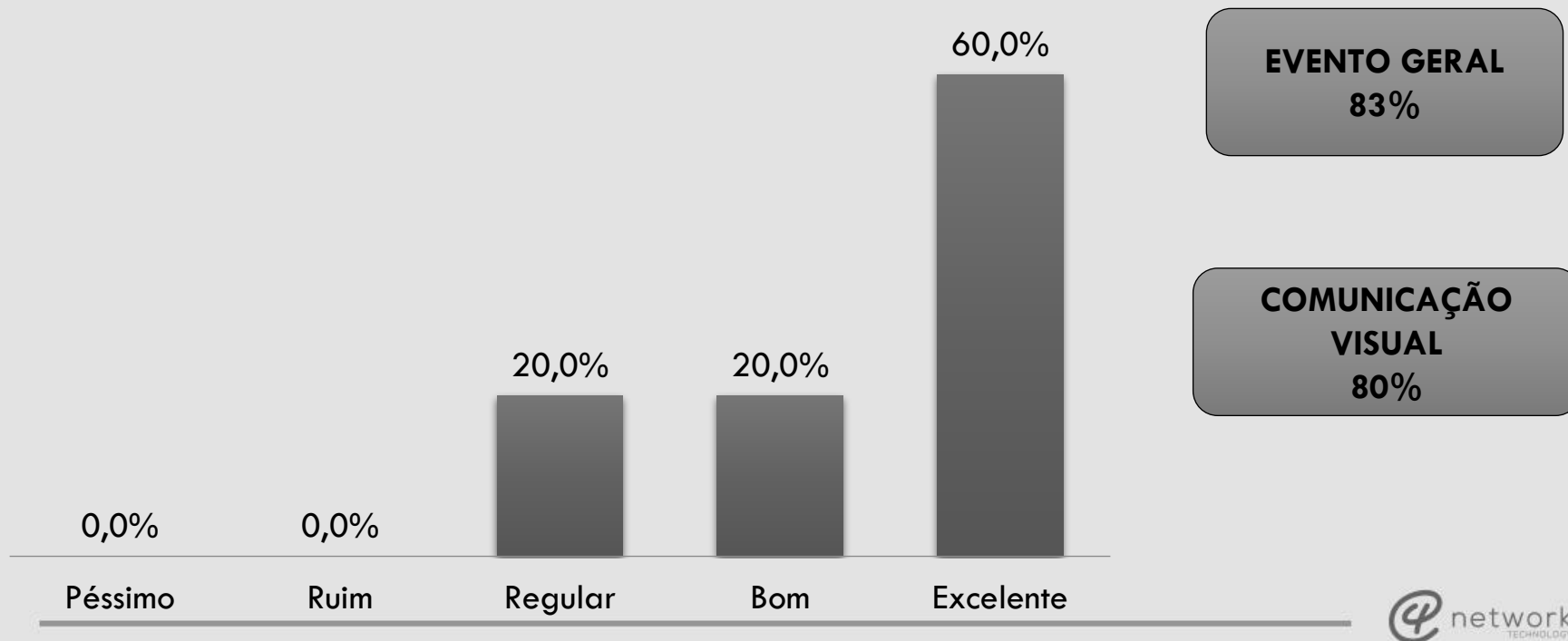
**EVENTO**

The background is a solid dark purple. It features several thin, light purple diagonal lines in the upper right corner. A single horizontal light purple line is positioned on the left side. The lower right portion of the image is filled with a pattern of overlapping, semi-transparent light purple arrows pointing in various directions, creating a sense of movement and depth.

## EVENTO: TEMA DO EVENTO

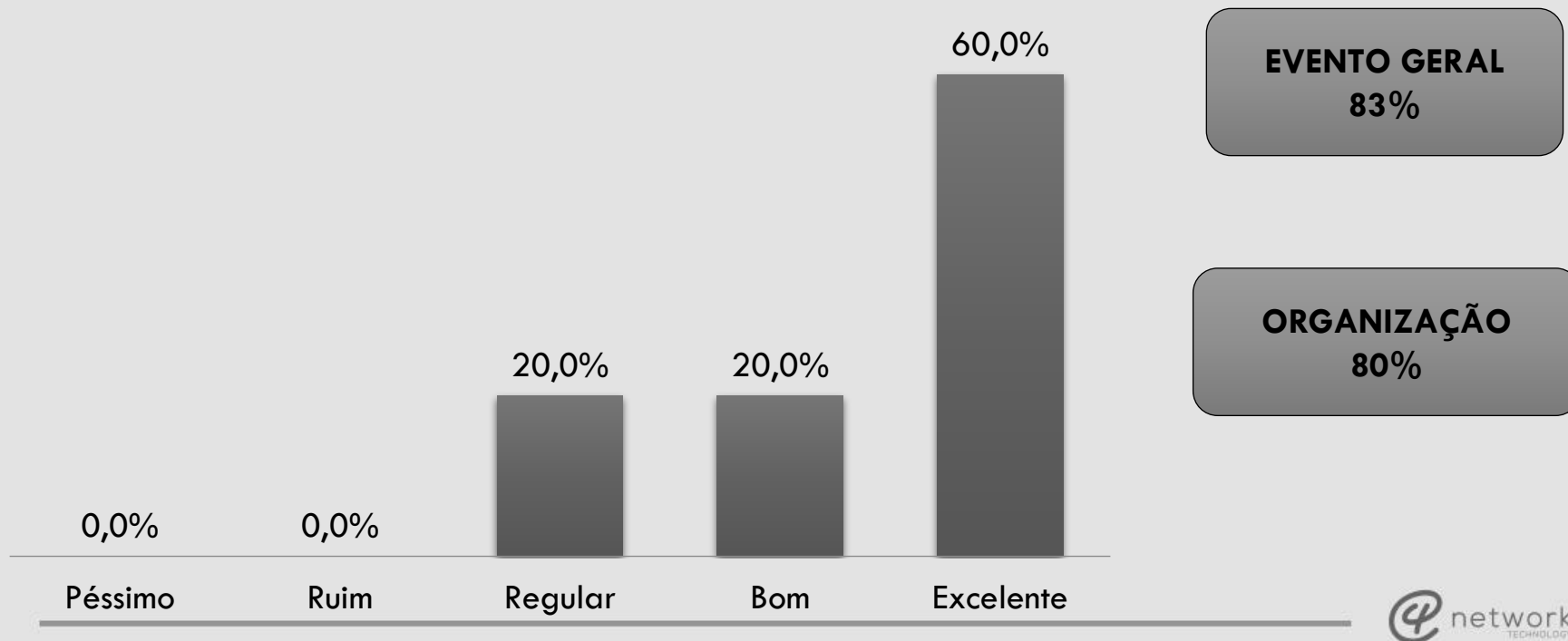


## EVENTO: COMUNICAÇÃO VISUAL

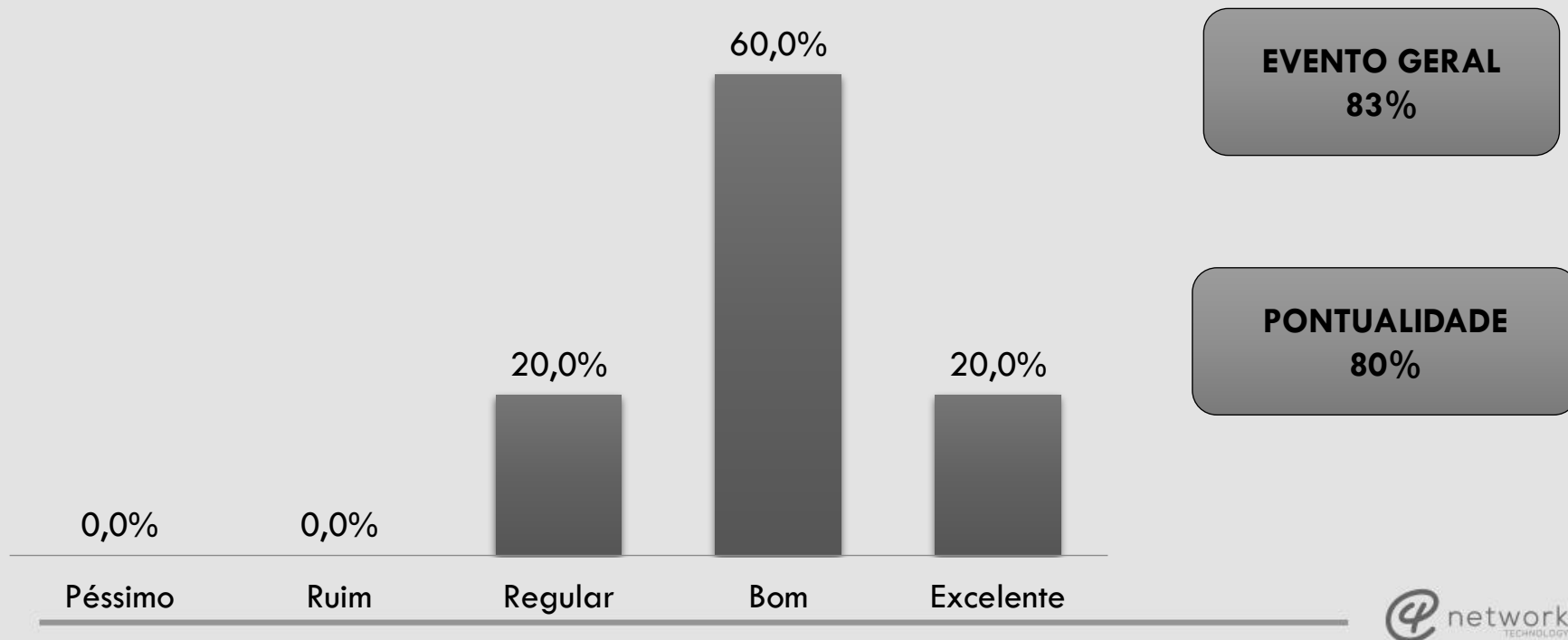




## EVENTO: ORGANIZAÇÃO

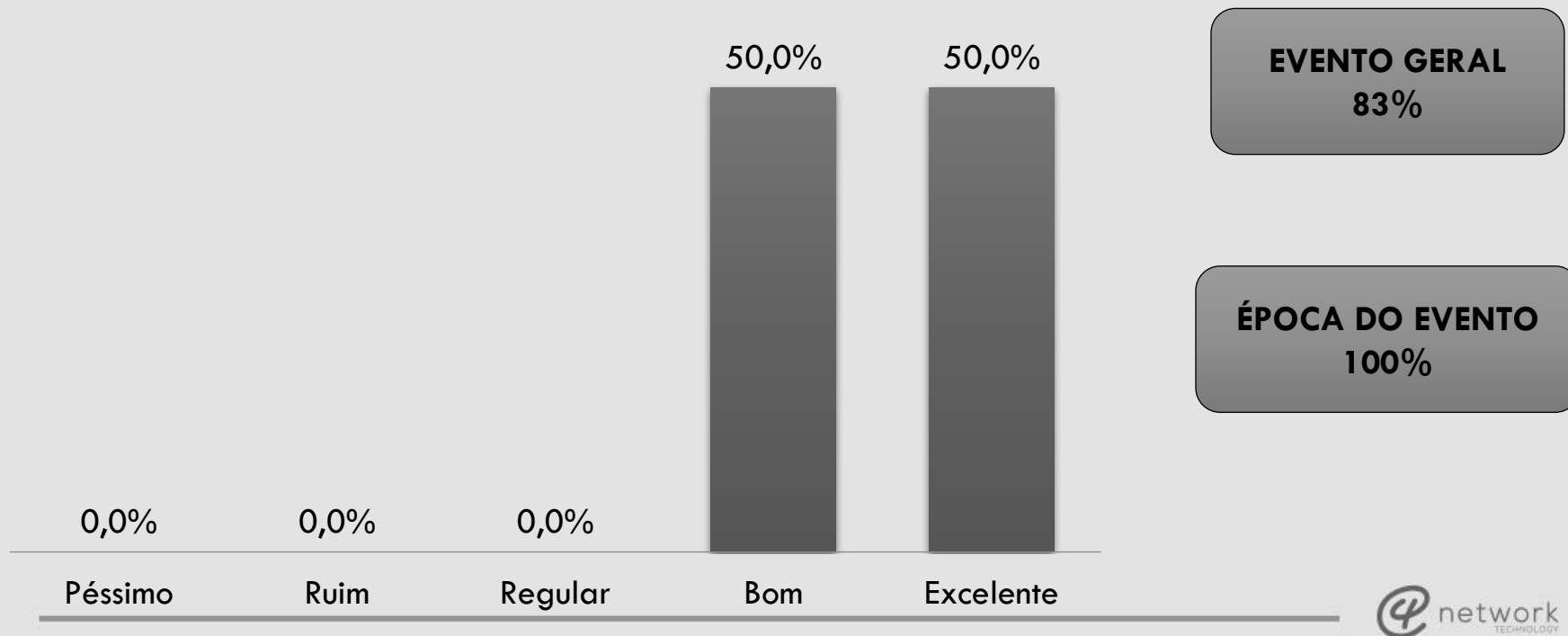


## EVENTO: PONTUALIDADE



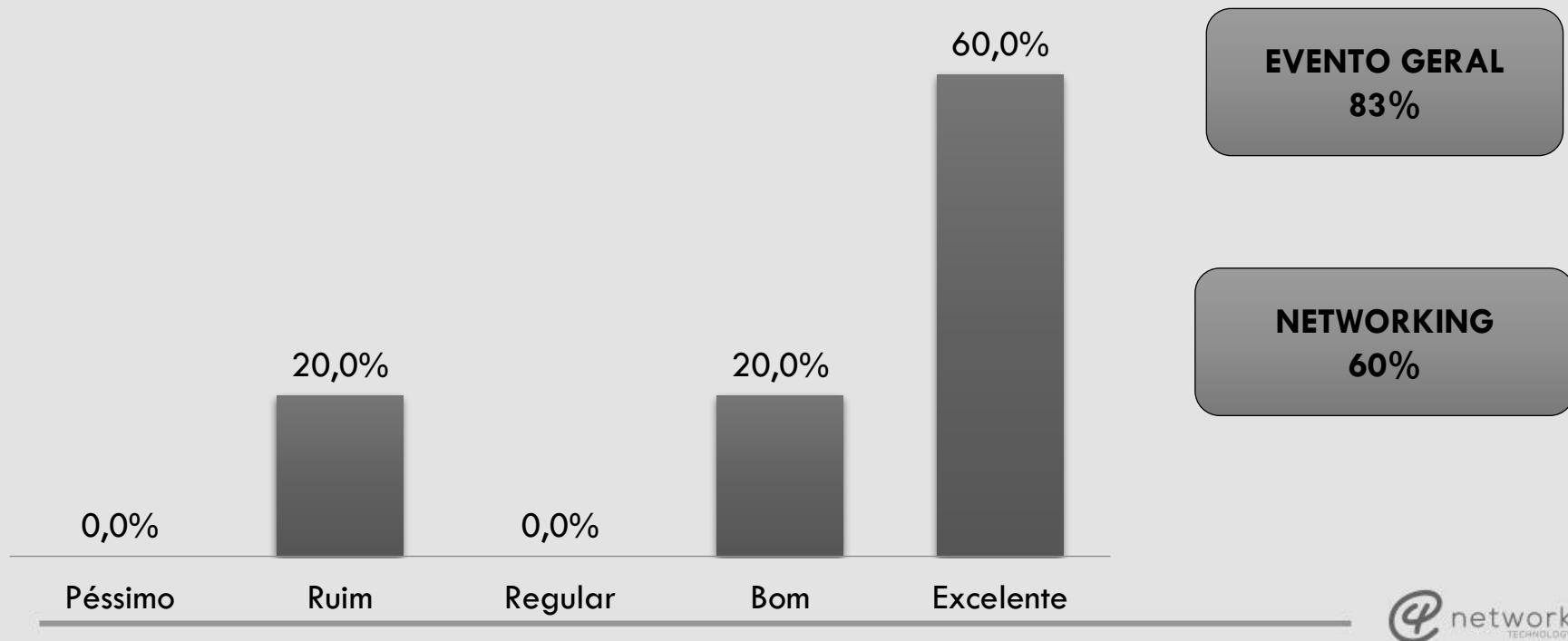


## EVENTO: ÉPOCA DO EVENTO





## EVENTO: NETWORKING



## Observações:

- “Excelente (fraterno).”

# KEYNOTE

The background is a solid dark purple. On the left side, there is a single horizontal white line. On the right side, there are several large, stylized white arrows pointing upwards and to the right, arranged in a staggered, overlapping pattern. Additionally, there are several thin, white diagonal lines scattered across the upper right portion of the image.

## KEYNOTE: CARLOS PIAZZA



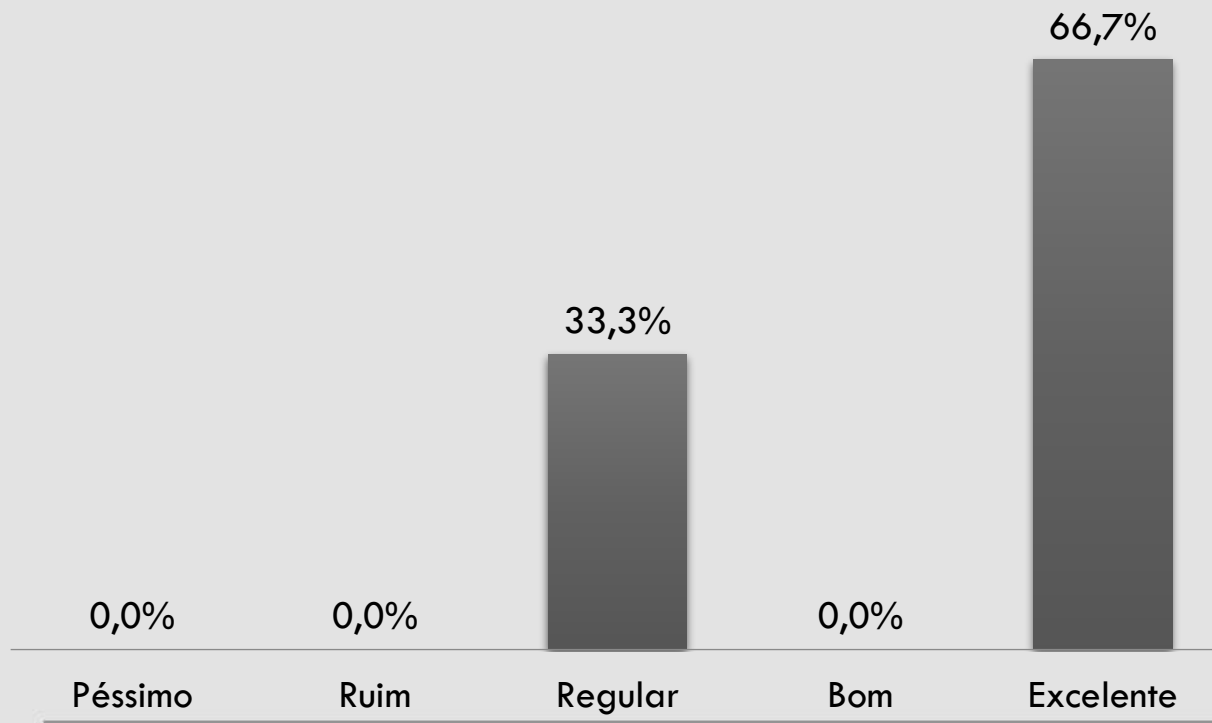
**KEYNOTE**  
**80%**

# TESTIMONY

The image features a dark purple background. In the center, the word "TESTIMONY" is written in a bold, white, sans-serif font. To the left of the text, there is a short, thick white horizontal line. On the right side, there is a cluster of overlapping, semi-transparent white arrows pointing in various directions, some towards the top-left and others towards the bottom-right. Additionally, several thin white diagonal lines are scattered across the upper right portion of the image.



## TESTIMONY: MARIO OSWALDO GOMES DA SILVA

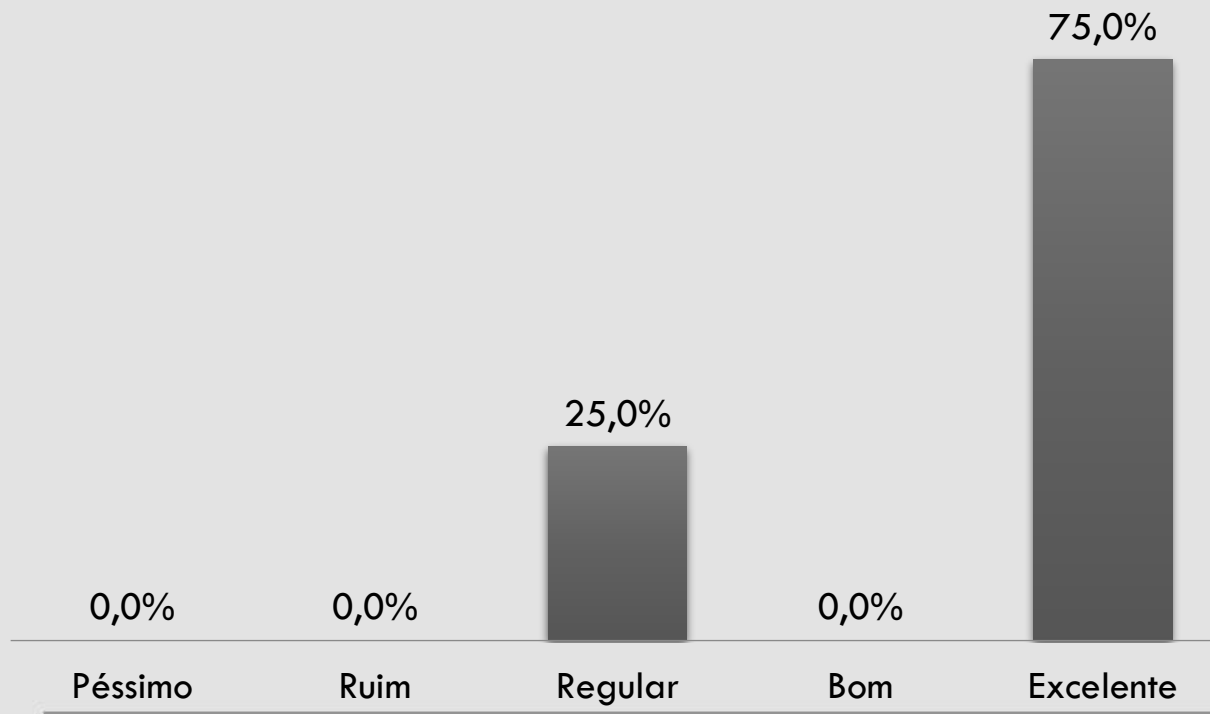


**TESTIMONY**  
**67%**

# OPORTUNIDADES DE NETWORKING



## OPORTUNIDADE DE NETWORK: INTEGRAÇÃO DURANTE O EVENTO



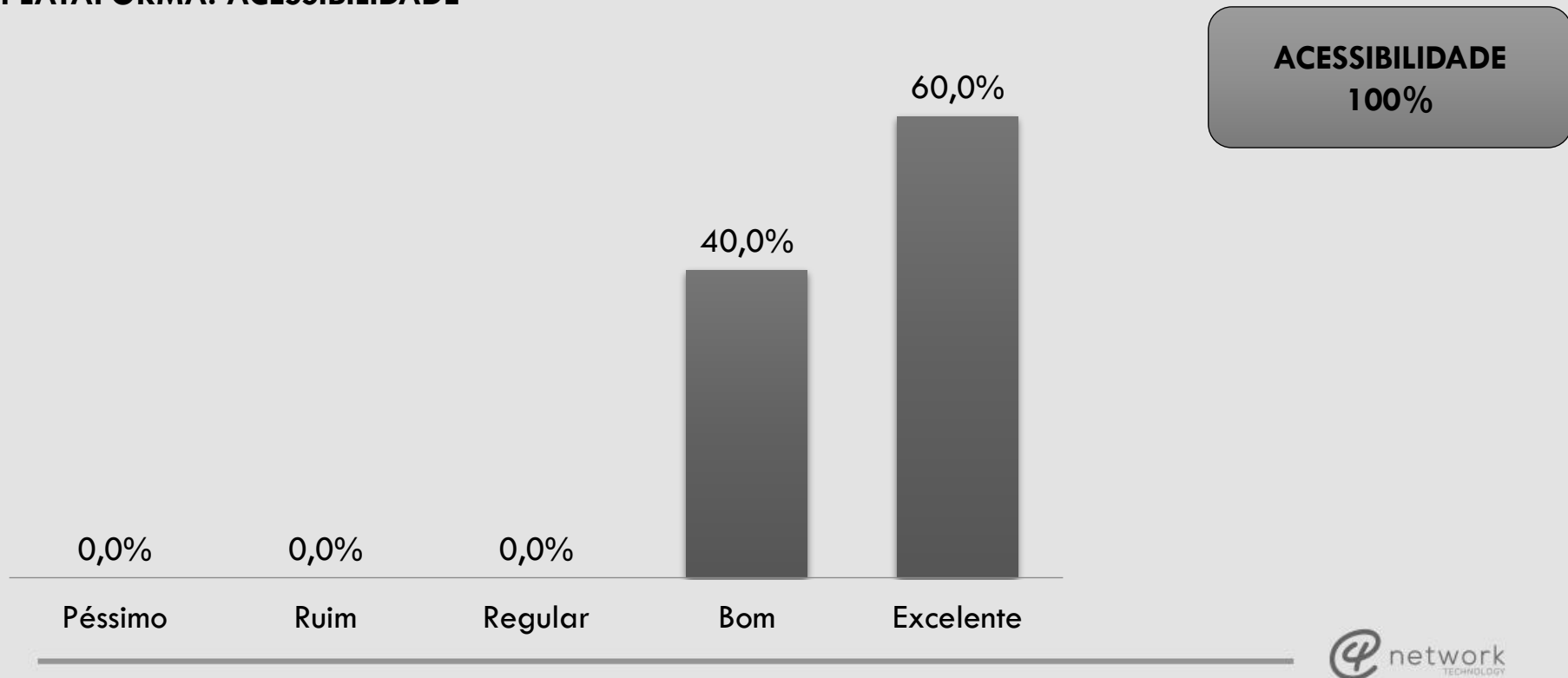
**OPORTUNIDADE DE  
NETWORK GERAL**  
75%

**INTEGRAÇÃO**  
75%

**PLATAFORMA**

The image features a dark purple background. In the center-left, the word "PLATAFORMA" is written in a bold, white, sans-serif font. To the left of the text, there is a short, thick white horizontal line. On the right side of the image, there is a complex arrangement of geometric elements: several thin white lines of varying lengths and orientations, and a series of white arrows of different sizes. Some arrows are solid, while others are outlined, and they point in various directions, creating a sense of movement and direction. The overall composition is modern and minimalist.

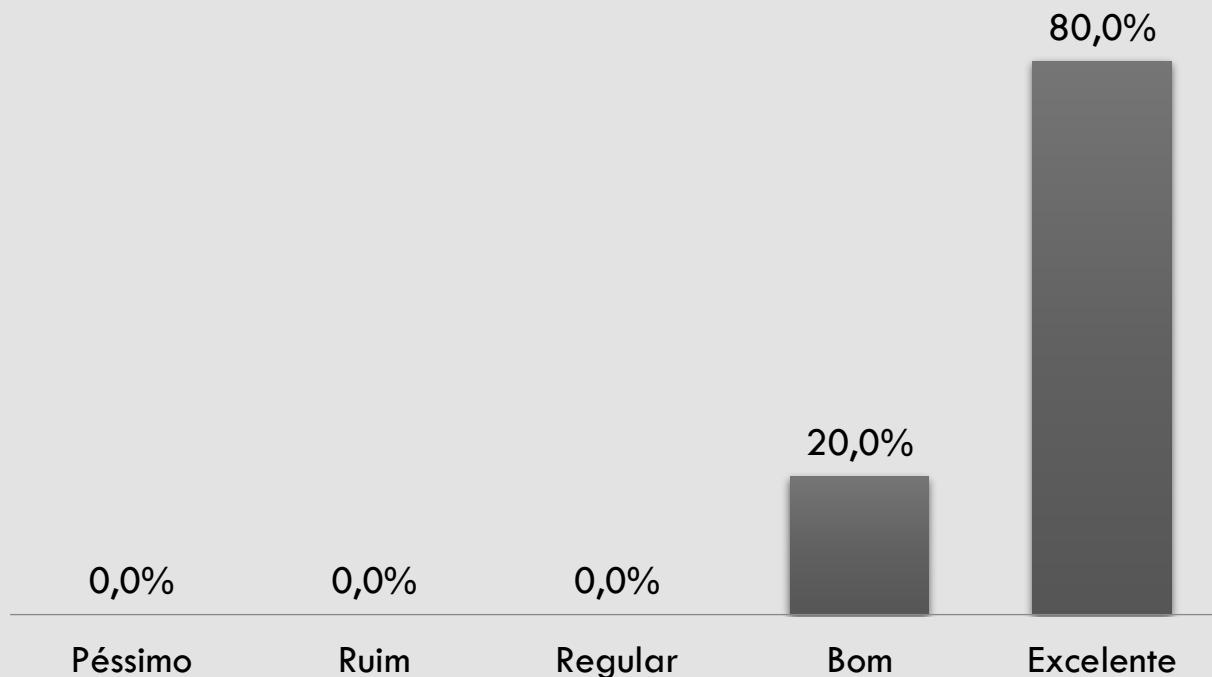
## PLATAFORMA: ACESSIBILIDADE



# APLICATIVO 4NETWORK

The background is a dark purple gradient. It features several thin, light purple diagonal lines in the upper right corner. On the left side, there is a single horizontal light purple line. The right half of the image is filled with numerous light purple arrows of varying sizes, all pointing towards the upper right, creating a sense of movement and direction.

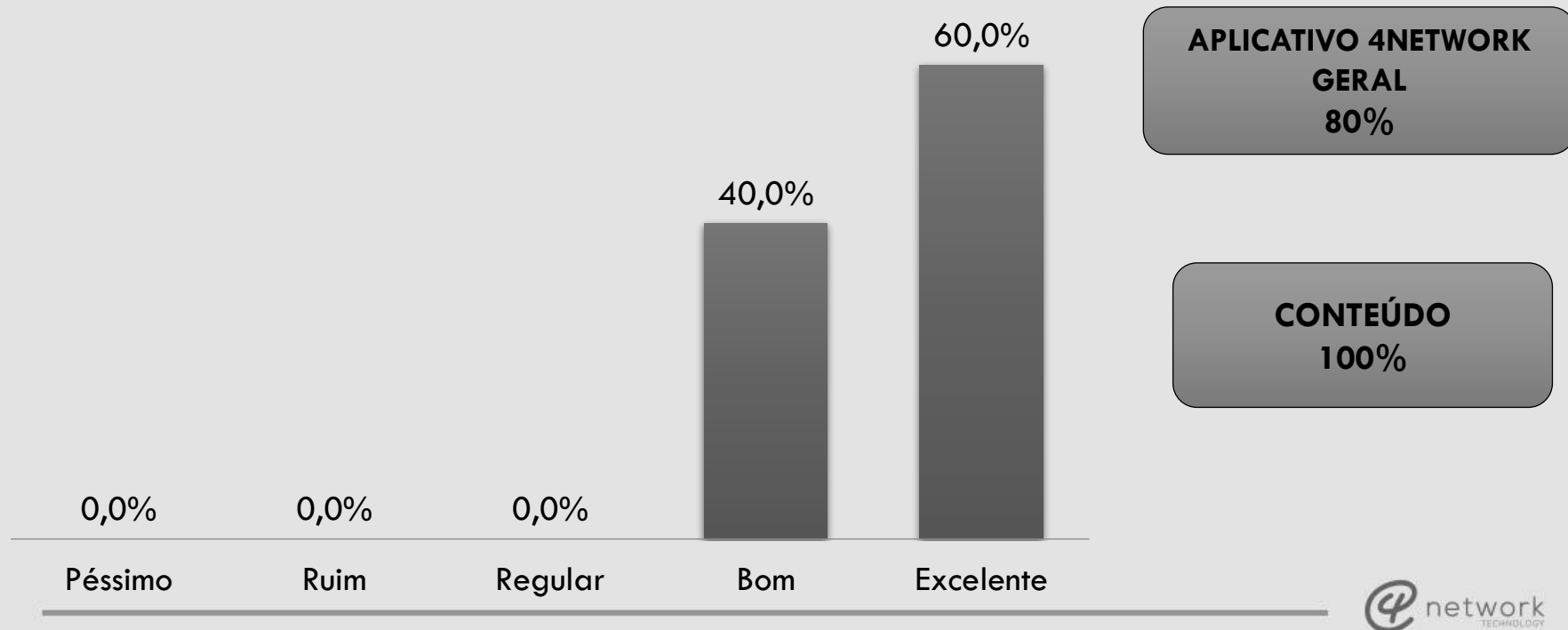
## APLICATIVO 4NETWORK: USABILIDADE



**APLICATIVO 4NETWORK  
GERAL  
80%**

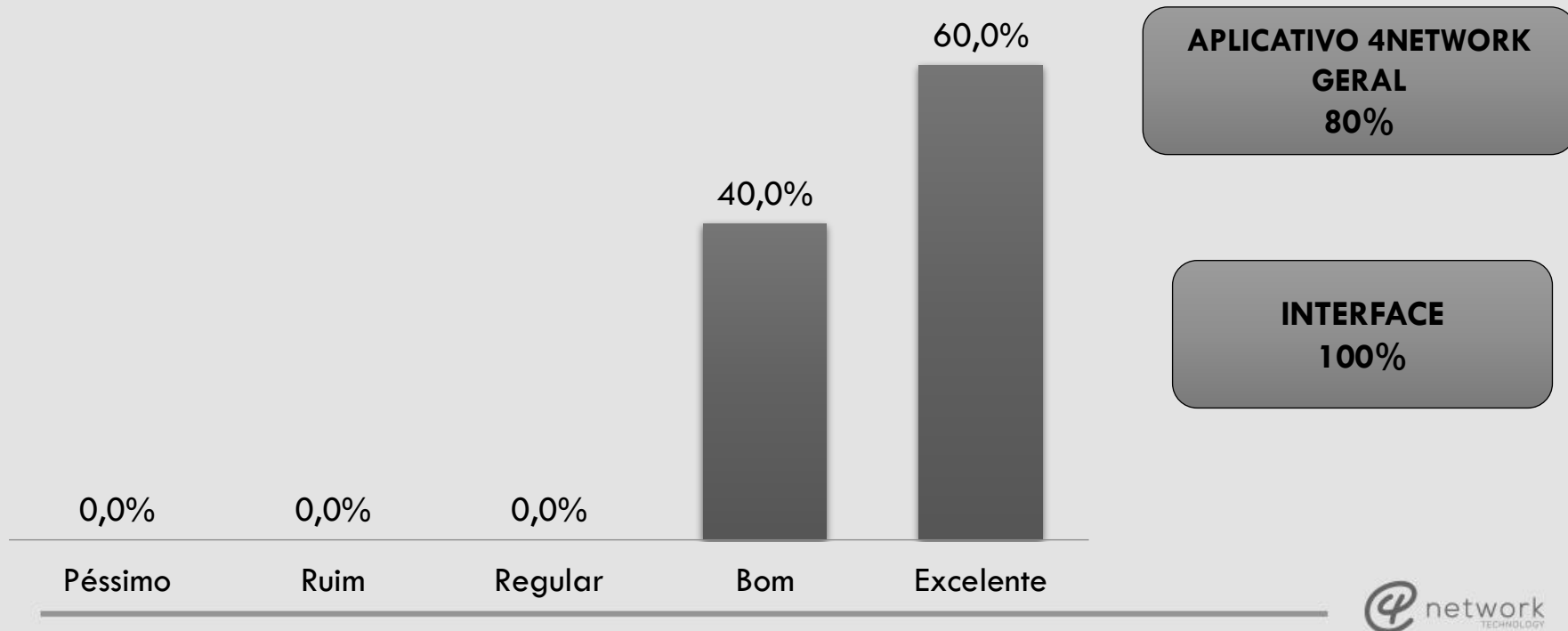
**USABILIDADE  
100%**

## APLICATIVO 4NETWORK: CONTEÚDO

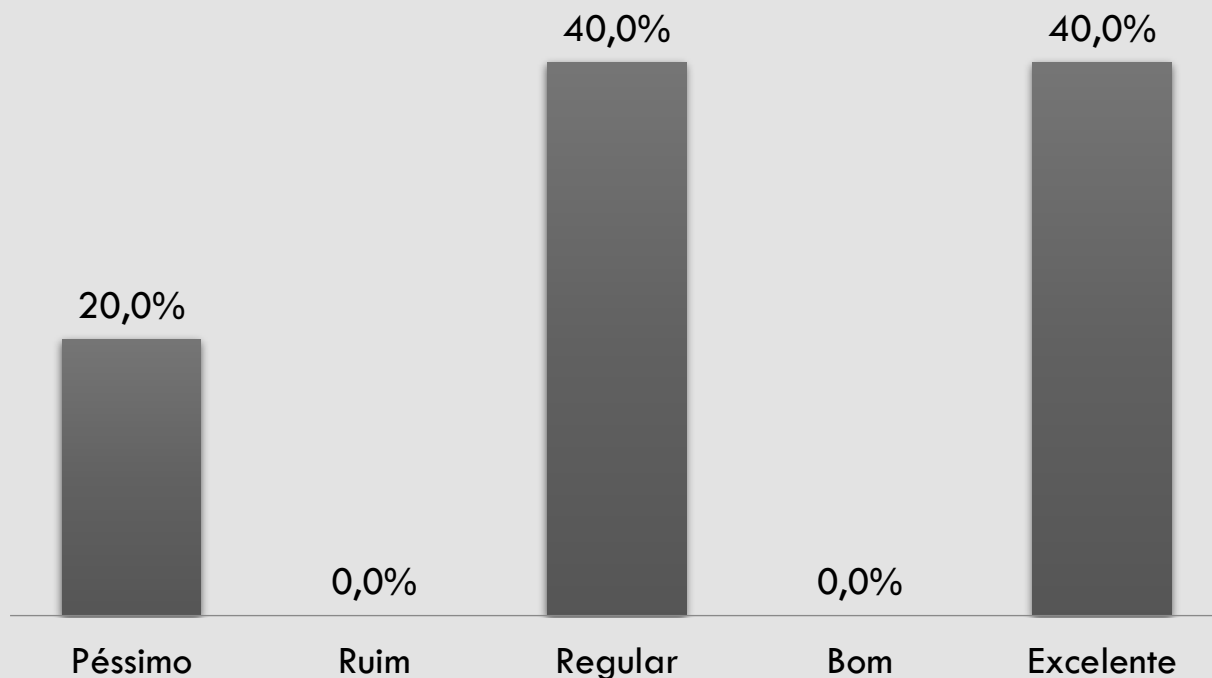




## APLICATIVO 4NETWORK: INTERFACE



## APLICATIVO 4NETWORK: TROCA DE CARTÕES



**APLICATIVO 4NETWORK  
GERAL  
80%**

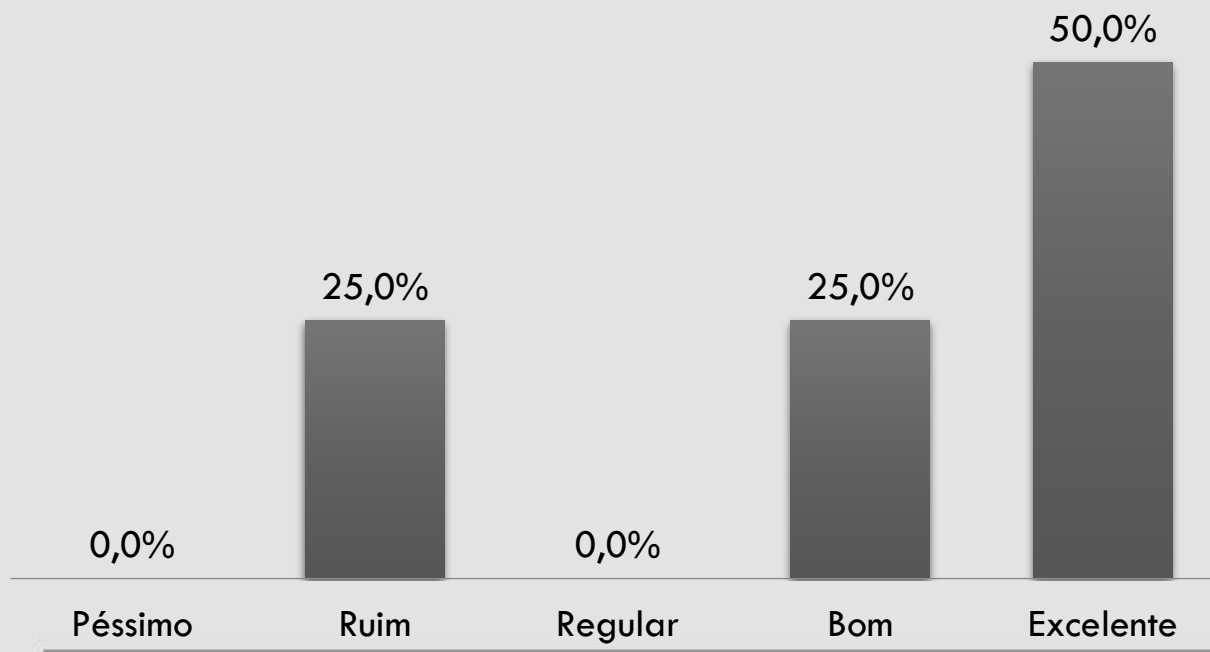
**TROCA DE CARTÕES  
20%**

**NEGÓCIOS**

The image features a dark purple background. In the center, the word "NEGÓCIOS" is written in a bold, white, sans-serif font. To the left of the text, there is a short, thick white horizontal line. On the right side, there is a cluster of overlapping, semi-transparent white arrows pointing in various directions, some towards the top right and others towards the bottom left. Additionally, several thin white diagonal lines are scattered across the upper right portion of the image.

## NEGÓCIOS: PERSPECTIVA PARA FECHAMENTO DE NEGÓCIOS

**PERSPECTIVA PARA  
FECHAMENTO DE NEGÓCIOS**  
**50%**

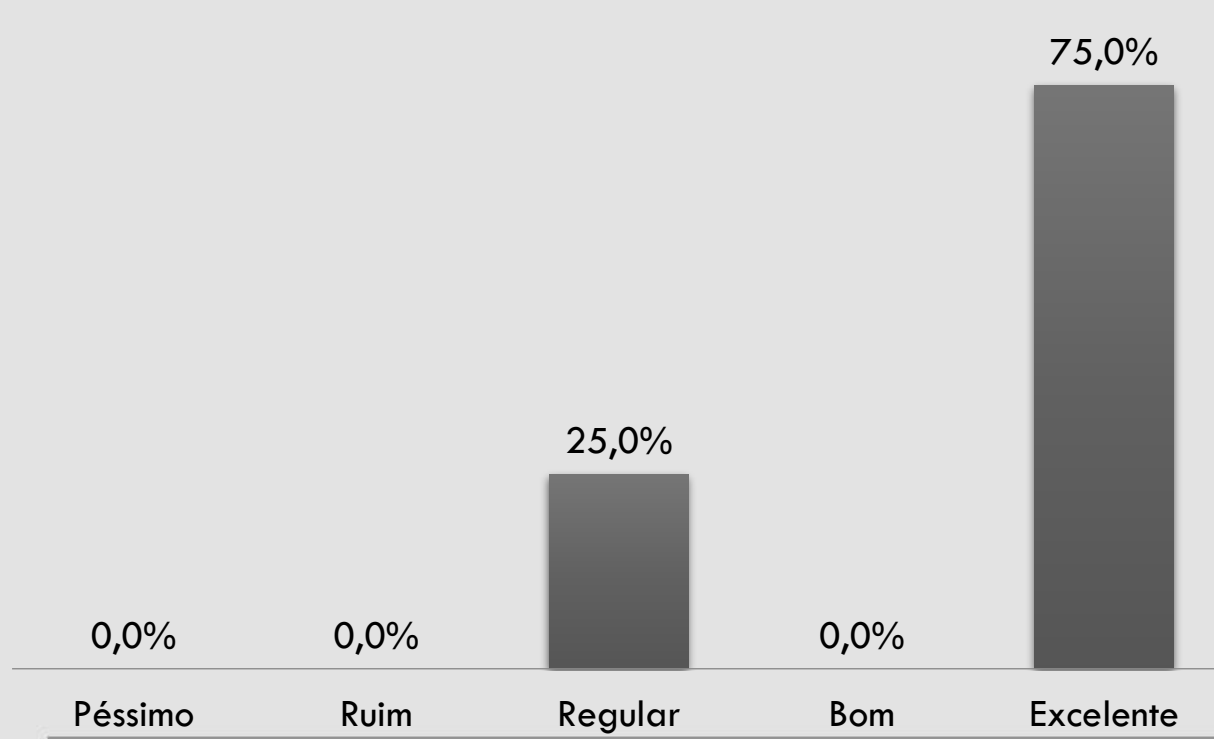




# **4CONNETWORKER 4CIO**

## **EDUCAÇÃO E SAÚDE - 2ª ED**

## 4CONNETWORKER 4CIO EDUCAÇÃO E SAÚDE 2ª ED: COMO FOI SUA EXPERIÊNCIA?



**4CONNETWORKER 4CIO  
EDUCAÇÃO E SAÚDE – 2ª ED  
75%**

# ASPECTOS GERAIS

The image features a dark purple background with a lighter purple horizontal band at the bottom. The title "ASPECTOS GERAIS" is centered in a bold, white, sans-serif font. To the left of the text is a short, thick white horizontal line. On the right side, there is a complex arrangement of overlapping white geometric shapes, including several large arrows pointing in various directions and several thin, parallel diagonal lines.

## ASPECTOS GERAIS: SUA EMPRESA PATROCINARIA OUTRO 4CONNETWORKER @CIO EDUCAÇÃO E SAÚDE?

**Não: 0,0%**



**Sim:**  
**100,0%**



## ASPECTOS GERAIS: SUA EMPRESA PATROCINARIA OUTRO EVENTO DA 4NETWORK | IT4CIO?

